



DR. PAUL M. PEDERSEN

Paul M. Pedersen, Ph.D., is professor of sport management at Indiana University (IU) in Bloomington, Indiana. Inducted as a North American Society for Sport Management (NASSM) Research Fellow in 2009, Pedersen has published nine books (including titles such as *Contemporary Sport Management* [6th edition], *Strategic Sport Communication* [3rd edition]) and over 100 articles in peer-reviewed academic outlets such as the *Journal of Sport Management*, *European Sport Management Quarterly*, *Sport Marketing Quarterly*, *Journal of Sports Media*, *Sociology of Sport Journal*,

and *Journal of Sports Economics*. He has also been a part of over 100 refereed presentations at professional conferences and over 50 invited presentations at various levels from the local to the international (e.g., Beijing, China; Budapest, Hungary; Oslo, Norway; Saint Petersburg, Russia; Seoul, South Korea; Shanghai, China; Slagelse, Denmark). He has been interviewed and quoted in publications as diverse as *The New York Times* and the *China Daily*.

In addition to his other authorship activities (e.g., book chapters, non-refereed articles, encyclopedic entries, conference articles), Pedersen is the founding editor of the *International Journal of Sport Communication* (IJSC). He is also an editorial board member of seven other academic journals. Pedersen – a former sportswriter and sports business columnist – has primary scholarly interests in the area of sport communication within the field of sport management. He has researched, published, and presented on the activities and practices of many sport organization personnel, specifically those associated with the media (e.g., editors, reporters) and affiliated with intercollegiate and interscholastic sports (e.g., athletic directors, student-athletes).

Pedersen has appreciated the opportunity to be the doctoral chair of 19 Ph.D. graduates, co-chair of one Ph.D. graduate, a committee member on 23 other completed doctoral dissertations, and a doctoral advisor to five current students. Pedersen also teaches undergraduate and graduate courses in the sport management program at IU.

Pedersen spent many of his early years out west (e.g., Nebraska, Colorado) and in 2011 was inducted into the Golden Eagle Hall of Fame (East High School – Pueblo, Colorado). He received his Ph.D. from Florida State University and now lives in Bloomington with his wife, Jennifer, and two of their four children, Brock and Carlie. Their oldest children, Hallie and Zack, live in Chicago and Bloomington, respectively.