



DR. AMELIA PARNELL

Amelia Parnell is the vice president for research and policy at NASPA – Student Affairs Administrators in Higher Education, where she leads many of the association's scholarly and advocacy-focused activities. She writes and speaks frequently about topics related to student affairs, college affordability, student learning outcomes, and institutions' use of data and analytics. Her policy and practitioner experiences include prior roles

in association management, legislative policy analysis, internal audit, and TRIO programs. Her research portfolio includes studies of leadership in higher education, with a focus on college presidents and vice presidents.

Parnell is the author of the forthcoming book, *You Are a Data Person: Strategies for Using Analytics on Campus* and a co-editor of the book, *The Analytics Revolution in Higher Education: Big Data, Organizational Learning, and Student Success*. She currently serves on the board of directors for EDUCAUSE and is an advisor to several other higher education organizations. She holds a Ph.D. in higher education from Florida State University and masters and bachelor's degrees in business administration from Florida A&M University.